



GERDING EDLEN
PEOPLE · PLANET · PROSPERITY

UNION SQUARE SOMERVILLE, MA



GERDING EDLEN

BY THE NUMBERS



\$5 BILLION+

ESTIMATED VALUE OF REAL
ESTATE DEVELOPED/IN THE
PIPELINE



7,054

RESIDENTIAL
UNITS
COMPLETED/
IN PROCESS



4,190,111

SF OF COMMERCIAL
SPACE DEVELOPED/IN
THE PIPELINE



411,000

SF OF RETAIL
DEVELOPED/IN THE
PIPELINE



\$420 MILLION

DISCRETIONARY EQUITY FUNDS



62
LEED
BUILDINGS

-  13 PLATINUM
-  44 GOLD
-  5 SILVER

TEAM

GERDING EDLEN



PUBLIC-PRIVATE PARTNERS

GERDING EDLEN

PUBLIC AGENCIES

PORTLAND DEVELOPMENT COMMISSION
PORTLAND HOUSING BUREAU
OREGON HOUSING AND COMMUNITY SERVICES
CITY OF PORTLAND
HOME FORWARD - HOUSING AUTHORITY OF PORTLAND
CITY OF BEAVERTON
BOSTON REDEVELOPMENT AGENCY
CITY OF BOSTON

HIGHER EDUCATION

PUBLIC

PORTLAND STATE UNIVERSITY (2 PROJECTS)
EASTERN OREGON UNIVERSITY
OREGON HEALTH AND SCIENCES UNIVERSITY
PORTLAND COMMUNITY COLLEGE (2 PROJECTS)
LANE COMMUNITY COLLEGE

PRIVATE

PACIFIC UNIVERSITY (4 PROJECTS)
PACIFIC NORTHWEST COLLEGE OF ART

TRANSIT AGENCIES

TRIMET (3 PROJECTS)

NONPROFIT ORGANIZATIONS

CENTRAL CITY CONCERN (2 PROJECTS)
LIFEWORCS NW



PRINCIPLES OF PLACE

BUILD COMMUNITY ♦ CREATE INVITING
SPACES ♦ MINIMIZE CARBON FOOTPRINT AND
ENERGY DEPENDENCE ♦ CONNECT PEOPLE
AND BUILDINGS TO NATURE ♦ ENCOURAGE
TRANSPORTATION ALTERNATIVES ♦ CRAFT THE
FIRST 30 FEET ♦ INSPIRE COMMUNITIES WITH
ART ♦ MAKE 20-MINUTE LIVING REAL ♦
INTEGRATE SCHOOLS AND NEIGHBORHOODS
♦ PRESERVE SYMBOLS THAT MATTER

GERDING EDLEN

BUILD COMMUNITY

GERDING EDLEN



CREATE INVITING SPACES

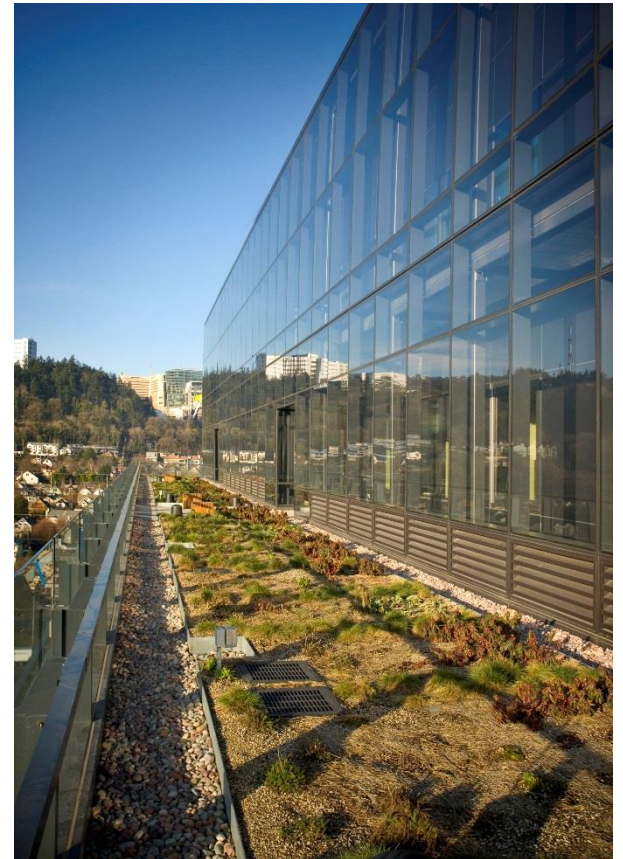


GERDING **EDLEN**

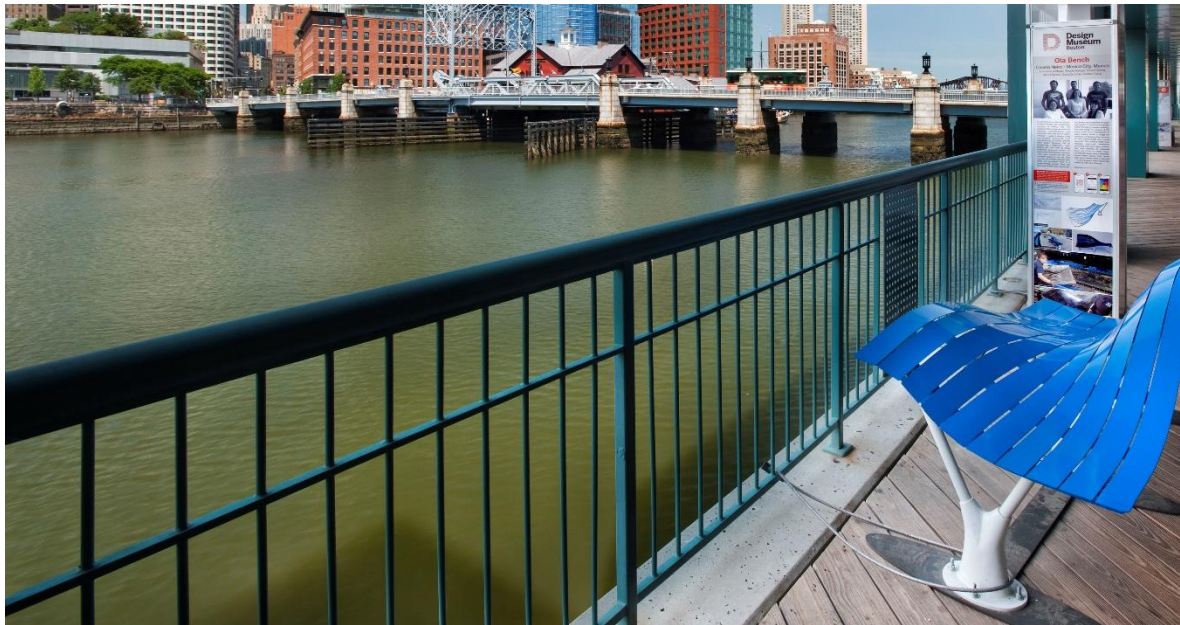


MINIMIZE CARBON FOOTPRINT AND ENERGY DEPENDENCE

GERDING EDLEN



CONNECT PEOPLE AND BUILDINGS TO NATURE



GERDINGEDLEN



ENCOURAGE TRANSPORTATION ALTERNATIVES

GERDING EDLEN



CRAFT THE FIRST 30 FEET



GERDING EDLEN



INSPIRE COMMUNITIES WITH ART



GERDING EDLEN



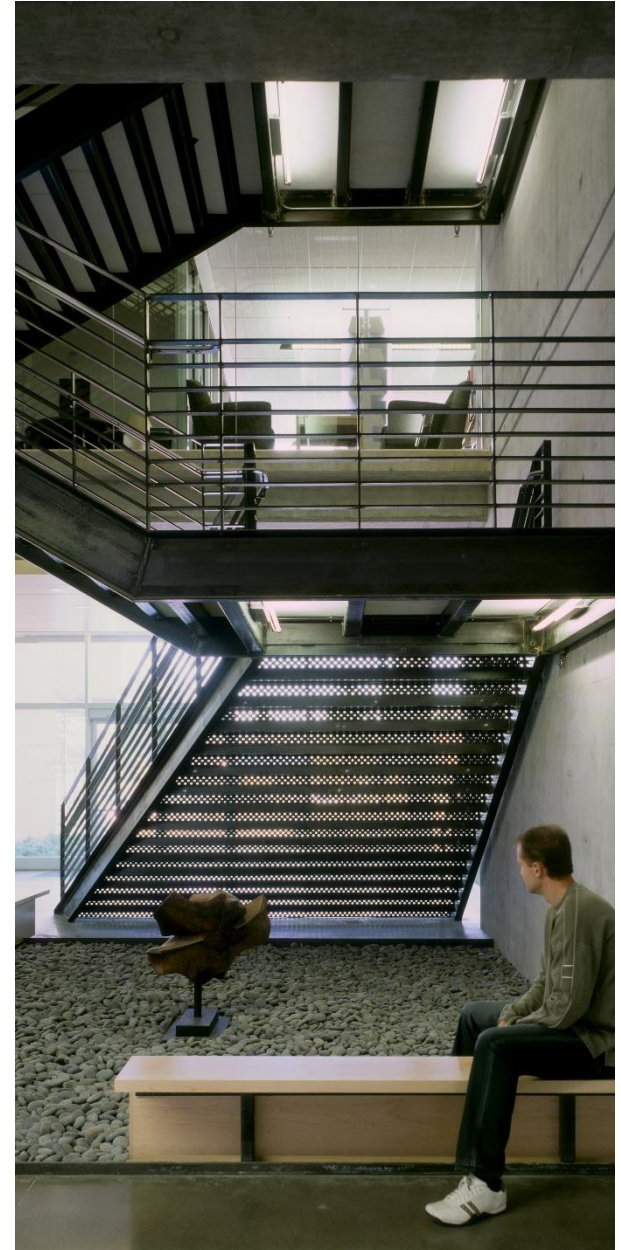
MAKE 20-MINUTE LIVING REAL

GERDING EDLEN



INTEGRATE SCHOOLS AND NEIGHBORHOODS

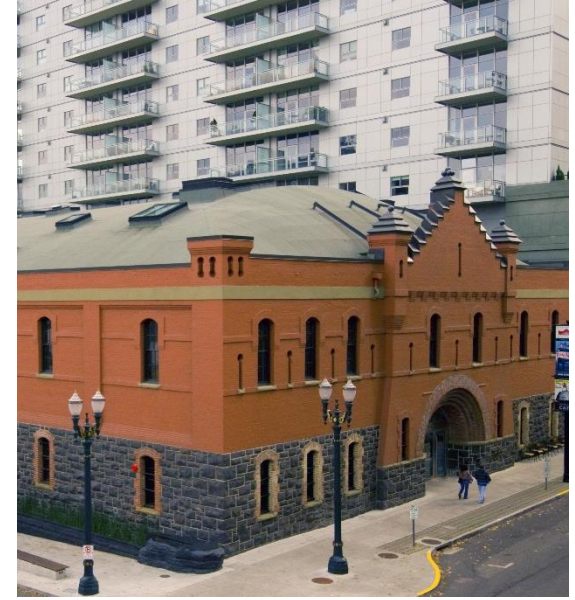
GERDING EDLEN

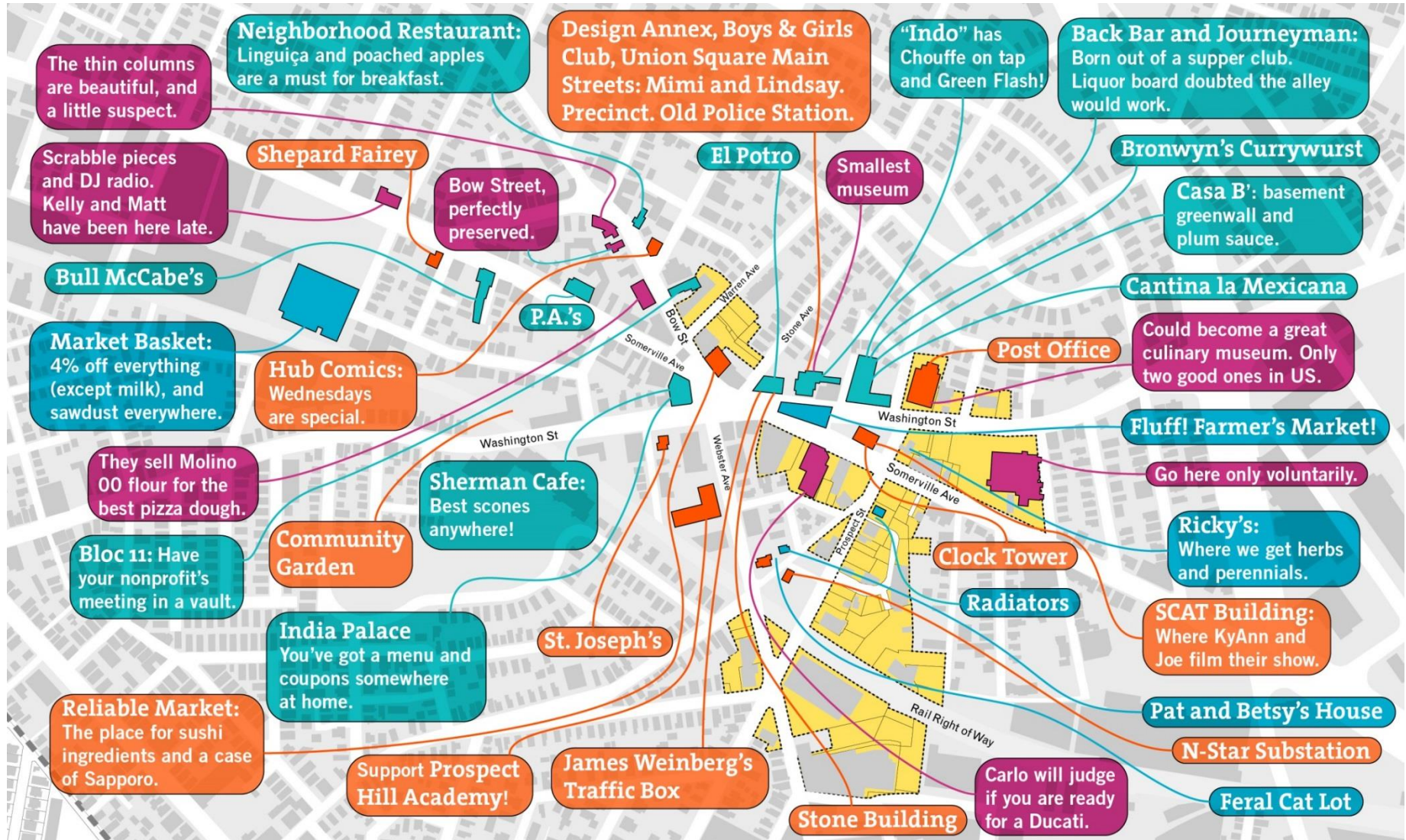


PRESERVE SYMBOLS THAT MATTER



GERDING EDLEN





UNION SQUARE IS ALREADY THRIVING

GERDING EDLEN



HAWKINS ST FRINGE MURAL



THE NEIGHBORHOOD, HOME OF THE BEST CREAM OF WHEAT



UNION SQUARE DONUTS



FLUFF!



BRONWYN BRETZEL



EL POTRO



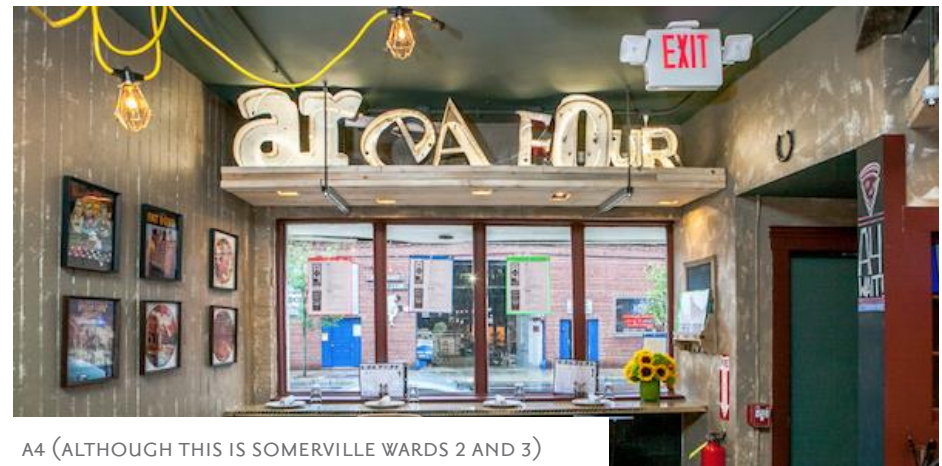
FLUFF!



MACHU PICCHU



RELIABLE MARKET KIMCHI!



A4 (ALTHOUGH THIS IS SOMERVILLE WARDS 2 AND 3)









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HIGHLIGHTED PROJECTS

GERDING EDLEN

SLIDE 9

INDIGO 12 WEST, PORTLAND, OR

SLIDE 10

M FINANCIAL BUILDING, BREWERY BLOCKS, PORTLAND, OR

BREWHOUSE, BREWERY BLOCKS, PORTLAND, OR

SLIDE 11

OHSU CENTER FOR HEALTH & HEALING, PORTLAND, OR;

INDIGO 12 WEST, PORTLAND, OR

SLIDE 13

PORTLAND COMMUNITY COLLEGE WILLOW CREEK CENTER, BEAVERTON, OR

UNIVERSITY HOUSE ARENA DISTRICT, UNIVERSITY OF OREGON, EUGENE, OR

SLIDE 14

WHOLE FOODS, BREWERY BLOCKS, PORTLAND, OR

INDIGO 12 WEST, PORTLAND, OR

FACTORY 63, BOSTON, MA

SLIDE 15

WIEDEN + KENNEDY HEADQUARTERS, PORTLAND OR

315 ON A, BOSTON, MA

SLIDE 17

BROADWAY STUDENT HOUSING, PORTLAND STATE UNIVERSITY, PORTLAND, OR

ARLENE & HAROLD SCHNITZER CENTER FOR ART AND DESIGN, PACIFIC NORTHWEST COLLEGE OF ART AND CRAFT, PORTLAND, OR

GILBERT HALL, PACIFIC UNIVERSITY, FOREST GROVE, OR

HEALTH PROFESSIONS CAMPUS, PACIFIC UNIVERSITY, HILLSBORO, OR

SLIDE 18

BREWHOUSE, BREWERY BLOCKS, PORTLAND, OR

GERDING THEATRE, BREWERY BLOCKS, PORTLAND, OR